



CASE STUDY: RECRUITMENT AND PLACEMENT SOLUTIONS (RPS)

FORTUNE 100 SPORTS MERCHANDISE MEMPHIS

CHALLENGE

A Fortune 100 American sports merchandise corporation engaged in the design, development, manufacturing and worldwide marketing and sales of footwear, apparel, equipment and accessories. Their main pain points within their four distribution centers in Memphis consisted of:

- Lack of consumption plan
- Inaccurate inventory
- Site capacity issues
- Site throughput issues
- Inconsistent UPH
- Back Log of footwear returns (3.6/3qtrs)
- Back Log of apparel returns (1.7M/2qtrs)
- Work culture struggles
 - Work / Life Imbalance / Low Morale
- Inadequate Contingent Workforce
 - Poor quality of associate
 - Poor staffing fill rates

SOLUTION

SIMOS brought in a dedicated management team who, with the support of the client's network GM, was able to establish the support of the client's network GM, was able to establish stood in the way of a successful distribution network. As the relationship grew over the next ten years, SIMOS deployed resources such as the following in order to assure the continued success of our client:

- Task oriented project management that organized and executed project deliverables
- Engineering support that developed standards to ensure efficient, effective processes



RESULTS

99%
shipping accuracy
quality

87%
peak of total
building workforce